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Quarterly Newsletter from *Source Verified Good Wood®* | *Winter 2025/2026*

The Quarter Round



Upcoming Event Mark Your Calendar!



INTERNATIONAL MASS TIMBER CONFERENCE

MARCH 31–APRIL 2, 2026
CELEBRATING 10 YEARS
Portland, Oregon - USA
Oregon Convention Center

REGISTER NOW

International Mass Timber Conference

March 21- April 2, 2026
Portland, Oregon
Celebrating 10 Years

Explore cross-laminated timber (CLT), nail-laminated timber, glulam, mass plywood panels, dowel-laminated timber, and laminated veneer lumber, and the opportunities and obstacles in global design, construction, development, manufacturing, and more.

More information:
<https://masstimerconference.com/>

Stay Connected with GoodWood!

GoodWood® is now on [LinkedIn](#), [Facebook](#), and [Instagram](#). Follow us to learn how verified sourcing supports healthy forests, local economies, and sustainable wood industries.

Source Verified Good Wood® - An opportunity to put your name on what you believe.

Source Verified Good Wood offers an opportunity for individuals and businesses to align their name with their beliefs. Through source forest verification and tracking chain-of-custody, the GoodWood® program empowers its members to endorse something they truly stand for. We are a collaborative community of open-minded leaders committed to forest stewardship, community well-being, and local economies. GoodWood membership is open to anyone who shares this commitment! Our source-verified branding initiative is accessible and affordable, and we are also the only program that verifies wood from National Forest System lands.

Our **members** gain visibility for their products and their commitment to supporting forests and communities. Our **consumers** demonstrate support for healthier forests and mindful choices with each purchase. Together, we are a committed community finding harmony between forests and commerce. To become a member or find out more about *Source Verified Good Wood* and *GoodWood* products, please visit our website:

www.goodwoodverified.com.

GoodWood is eligible to accept donations to support our mission of *Creating healthier, more resilient forests through verification of sustainably harvested and managed products*. To join us in putting your name on what you believe in, make a donation today!

A note from Rachel



As we begin the new year, this edition of *The Quarter Round* highlights the connections between forest restoration, responsible sourcing, and the people and partnerships that make this work possible. This issue features conversations and projects that show how sustainable forestry supports both healthy ecosystems and local economies.

We explore innovative uses of wood sourced from forest restoration, including the work of Pfeifer Studio and the role designers and makers play in supporting verified supply chains. This edition also takes a closer look at large-scale restoration efforts in New Mexico, including monitoring results from the Jemez Mountains Monitoring Report, which demonstrate the importance of long-term planning and measurable outcomes in forest stewardship.

In addition, we recap a recent podcast feature that highlights conservation leadership and ecosystem-scale stewardship. And as an update, Katie Fernholz and I are hard at work preparing a draft New Mexico Timber Grading Handbook that is really starting to take shape.

Thank you to Katie Fernholz & Maria Golden of [Dovetail Partners](#), for putting this newsletter together.

The Quarter Round has been produced with funds from the USDA-Forest Service, Wood Innovations [Program](#).
Grant Number: 24-DG-11030000-053 Project Title: *GoodWood: Expanding Market and Lumber Grading Opportunities for New Mexico Wood Grant Project Period: 09/05/2024 – 07/31/2027*

Recent Activities & News

Pfeifer Studio Event Recap



In November, Pfeifer Studio hosted an evening of design and conversation that brought together the local Santa Fe community. Founder of Pfeifer Studio and GoodWood member, AJ DeForest, shared the inspiration behind their newest collections and discussed the role sustainable forestry plays in their work. AJ was joined by Rachel Wood, Program Manager of GoodWood, for a conversation about forest restoration, wood sourcing, and the work happening in the

Santa Fe National Forest.

The discussion opened with an overview of forestry and the role of a forester. Rachel explained how foresters work closely with landowners to understand objectives, assess forest conditions, and develop management plans. This process includes establishing property and management boundaries, conducting forest inventories, and identifying treatment areas. The monitoring and treatments are designed to improve forest health and resiliency and reduce the risk of wildfire. Rachel also shared insights into the forest restoration efforts in the Santa Fe National Forest being led by the Forest Service. These treatments aim to restore natural forest conditions while protecting water, wildlife habitat, and surrounding communities.

The conversation explored how wood makes its way into Pfeifer Studio's work. Pine used in the studio comes from a nearby local sawmill and another sawmill who sources their wood from a local forest in New Mexico. The fresh wood is dried in solar kilns before being made into their unique, artisan-made furniture. Chain-of-custody tracking ensures that when a business like Pfeifer Studio becomes a GoodWood member, the origin of their wood can be traced back through mills, like Wholesale Timber & Viga

and Walatowa Timber Industries (check out our other producers [here](#)), through every step of the supply chain to maintain transparency and accountability.

The verification standards used by GoodWood were developed by forestry experts and are grounded in regulatory requirements and ecological science. The process evaluates factors like protection of threatened and endangered species, cultural and historic resources, water quality, and the consistent use of best management practices.

The conversation closed with a discussion of the broader benefits of the GoodWood Program. These include supporting local businesses and jobs, strengthening the local economy in New Mexico, and improving forest health which in turn reduces the risk of wildfire.

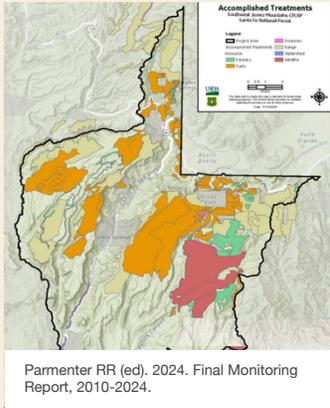
To learn more about Pfeifer Studio, visit their website [here](#).

Update: Timber Grading Act Handbook

Work continues on the Timber Grading Act Handbook, which supports the development of an in-state structural wood grading training program for New Mexico. The handbook builds on collaboration with New Mexico sawmill owners, builders, the New Mexico Forestry Division, wood grading program developers and trainers from other states, and national grading experts.

The first draft of the handbook is expected to be completed by the end of this month. Following completion, the draft will be reviewed by experts and then move into a peer review process to ensure accuracy, clarity, and consistency with building codes and grading standards.

Jemez Mountain Monitoring report



The Southwest Jemez Mountains Collaborative Forest Landscape Restoration Program (SJMC) [Final Monitoring Report](#) was released in Spring 2025. It presents the culmination of 15 years of collaborative forest health work between 2010-2024. This undertaking involved 40 partners including federal agencies, Tribal entities, universities, contractors, NGOs, and community volunteers working across 210,000 acres in the Southwest Jemez Mountains including the upper Jemez River Watershed and 110,000 acres on the Sante Fe National Forest, 86,000 acres of the Valles Caldera National Preserve, and the Pueblo of Jemez Pueblo along with parcels of state, private, and Tribal lands.

The need for restoration was great. Human activity, including a lack of active stewardship, reshaped the ecology of the Jemez Mountains. Years of suppressing natural wildfires lead to significant changes in plant diversity, age, and overall forest productivity. As a result, the tree densities

increased, understories were thicker, and layers of litter accumulated. All of which can contribute to greatly increased risk of catastrophic wildfire. Long-term livestock grazing had further impacted the riparian zones, leaving streambanks unable to support vegetation needed to stabilize soils or provide shade which endangers the native aquatic species that thrive in cooler waters. In addition, invasive plants and noxious weeds spread, reducing the availability and quality of vegetation for wildlife and livestock while diminishing habitat diversity.

The SJMC centered around multi-party monitoring to track ecological, social, and economic effects over the 15 year program. The overall goal of the SJMC project was the restoration of forest ecosystems and improvement of the resilience to major disturbances including fire, insects and disease, and the effects of climate change. The report leverages this data to show how combined forest thinning and prescribed fire treatments enhanced ecosystem resilience and reduced fire risk across the treated areas.

The SJMC project was built around four primary purposes that reflect ecological and community priorities. The initiative sought to (1) restore the forest's natural resilience by reintroducing fire to the landscape. Another priority was (2) the protection of cultural resources. The project also aimed to (3) improve overall ecosystem health through enhancing wildlife habitat, strengthening watershed and riparian systems, increasing vegetation diversity, and safeguarding water quality. The fourth primary purpose of the project was to (4) generate benefits for the local community by creating jobs, providing wood, and implementing stewardship service programs with local businesses.

The project made significant strides in restoring health and resilience (Table 1). Roughly 57,000 acres underwent treatments like prescribed burns and thinning to reduce the risk of wildfire. In addition, more than 10,000 acres of dense stands were thinned, and over 4,500 cultural sites were safeguarded. Riparian and wetland restoration was another achievement. There were over six miles of streamside habitats improved, 24,000 native plants installed, and water retention enhanced. The project dealt with invasive species across hundreds of acres, supported youth conservation crews, and created 300 jobs.

Table 1. SJMC project accomplishments

Wildfire risk reduction	57,000+ acres
Cultural protections	4,500 sites
Habitat restoration	6 miles of streamside
Biodiversity enhancement	24,000 native plants installed

The priorities of the project and these accomplishments align with GoodWood's commitment to sustainable forestry and responsible stewardship. It is a great example of what we champion, ecological integrity, cultural preservation, and community well-being. If you want to dive-deeper, view the full report [here](#).

Down to Earth: Planet to Plate Podcast Recap

Silver Dollar Wood Products, one of our GoodWood members, sources some of its wood from Vermejo Park Ranch. Vermejo Park Ranch is a property that has become a strong example of large-scale conservation. The ranch was featured in the podcast *Down to Earth: Planet to Plate*, where Leslie Allison, the Executive Director of the Western Landowners Alliance, discussed their approach to land stewardship. The Western Landowners Alliance is a non-profit organization representing private and leased public land managers across the west. They work to advance policies and practices that sustain working lands, connected landscapes, and native species.

Vermejo Park Ranch spans over 558,000 acres in Northern New Mexico and Southern Colorado. When Ted Turner purchased the property in 1996, it faced many challenges from past mining, overgrazing, and clear cutting. Since then, the ranch has focused on restoring healthy ecosystems through responsible management strategies while maintaining profitability through livestock and tourism. Lesli Allison emphasizes Vermejo's success comes from managing the land as a community rather than focusing on single species. Bison, mountain lions, native trout, and other species are part of an integrated system in which the habitats, soil health, and sound grazing practices are all managed together. The ranch also serves as a research site for universities studying wildlife, plant diversity, and water systems.

Economic sustainability is a key part of the ranch's model. As Lesli Allison explains in the podcast, conservation needs financial support to succeed. Vermejo combines habitat restoration with things like tourism and regenerative grazing to show that land care and economics can work together.

The podcast also highlights the film *Preserved*, which tells the story of Vermejo's transformation. The film emphasizes why conservation on private lands is important not only for the wildlife and water but for the surrounding communities as well.

You can listen to the full podcast episode [here](#).

We hope you've enjoyed this edition of the Quarter Round!

The Quarter Round has been produced with funds from the USDA-Forest Service, Wood Innovations Program.

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