

In this issue>>>

- *Highlighting our Founding Members*
- *Fieldtrip – From the Forest to the Mill*
- *Expanding Markets for NM Wood*



Quarterly Newsletter from *Source Verified Good Wood™* – September, 2022

The Quarter Round

Quarterly Highlight >>>

Our Founding Members

GoodWood® is a good idea; so good that the U.S. Forest Service provided funding to support our effort to expand markets and add value to New Mexico wood products sourced from efforts to restore and protect our forests.

However, the success of this project depends on the leaders from New Mexico's Forest industry putting their names on what they believe in. Thank you to our founding members for doing just that.

Turn to page 2 to read more about our founding member's businesses and the array of products they offer!



We Must Put Our Name on What We Believe In

The Source Verified Good Wood™ program gives its members a chance to put their name on what they believe in. We are a collaborative membership community of open-minded leaders committed to the stewardship of our forests, communities, and local economies.

GoodWood® membership is open to anyone who shares this commitment! Unlike other certification programs that are complicated, lengthy, and expensive, we are a source-verified branding initiative that is accessible and affordable and the only program that verifies wood from Forest Service Lands.

Our community promotes partnerships between ethically-minded wood products companies, builders, and consumers to foster a spirit of collaboration and cooperation. As a verified member, you gain visibility for supporting our forests and communities. As a customer purchasing GoodWood® products, you support healthier forests and mindful businesses. Together, we create a committed community helping to find harmony between forests and commerce. To become a member or find out more about Source Verified Good Wood™ visit our website: www.goodwoodverified.com.



A note from Rachel

In this issue we are highlighting our founding members and acknowledging their leadership in supporting the well-being of our forests, communities, and economies!

We also write about our efforts to expand markets for New Mexico's source verified wood products through GoodWood's new partnership with Build Green New Mexico! If you're not already a member, join now for an opportunity to be connected with green builders and to become a founding member!

You will enjoy reading about a field trip that took a youth crew from the forest to the mill to learn about sustainable forest management and its benefits to the forest and their communities. Thank you to Matt Allen of Mt. Taylor Manufacturing, one of our founding members, for hosting this tour!

Last but not least, we are excited to tell you about upcoming events.

Enjoy,
Rachel



Meet our founding members >>>

Mt. Taylor Manufacturing – Milan, NM

Founded in 1965 – Mt. Taylor is run by brothers Matt and Hardy Allen.

Mt. Taylor Manufacturing was the first member of the Source Verified Good Wood™ program. Wood products manufactured at the mill come from forest restoration treatments in the Zuni Mountains through the Collaborative Forest Landscape Restoration Program as well as work on private lands.

Wood Products sold at Mt. Taylor Manufacturing

- Lumber
- Wood Chips, Timber Tots
- Wood Pellets, Calientitos
- Landscape Mulch
- Screened animal bedding
- Poop and Scoop
- Firewood

Find out more at:

www.mttaylormanufacturing.com

Walatowa Timber Industries - Jemez Pueblo, NM

Walatowa Timber Industries is a primary processor of wood coming from the forest restoration in the Southwest Jemez Mountains Landscape through the Collaborative Forest Landscape Restoration Program

The mill is a majority owned economic enterprise of the Jemez Pueblo's Economic Development Corp. in partnership with TC Company.

Wood Products sold at Walatowa Timber Industries

- Rough sawn timbers
- Dimension lumber
- Vigas (machine and hand-peeled)
- Poles
- Firewood
- Pellets
- Wood chips, sawdust
- Landscaping mulch
- Corbels

Find out more at:

www.walatowalumbernm.com



Olguin's Inc. Sawmill and Firewood – Taos, NM

Della and Dan have continued Luciano Olguin's legacy for producing custom-milled products

Their wood comes from forest restoration treatments on the Carson National Forest.

Wood Products sold at Olguin's

- Lumber
- Beams
- Vigas
- Carved posts
- Corbels
- Wood shavings, chips and sawdust
- Firewood

Find out more at:

www.loguinssawmill.com

Timberline Trading LLC, Edgewood, NM

Trace Smith of Timberline Trading LLC runs a wood yard in Edgewood, NM.

Wood products sold under the GoodWood® brand have been source verified as coming from forest restoration projects – look for the brand!

Wood Products sold at Timberline Trading, LLC

- Lumber and beams
- Treated and untreated posts and poles (including utility poles, fence posts, and landscape timbers)
- Railroad ties
- Vigas
- Latillas
- Firewood
- Pellets

Find out more at:

www.timberline-trading.com

GoodWood®/Green Building Collaboration Expands Markets for New Mexico's Forest Product Industry

The Source Verified Good Wood™ (SVGW) team is collaborating with Build Green New Mexico (BGNM), Santa Fe Area Home Builders Association (SFAHBA), and New Mexico Energy, Minerals, & Natural Resources Division (NMEMNRD) to include GoodWood® in New Mexico's green building industry.

The use of verified wood products could contribute to certification at the *Gold* or *Emerald* level¹. Homes certified as *Gold* or *Emerald* may be eligible to receive the transferrable New Mexico [Sustainable Building Tax Credit](#).

Steve Hale, Program Director of Build Green New Mexico joined Rachel Wood (Source Verified Good Wood™) and Marie Rodriguez (Promise PCES, LLC) on a fieldtrip to Walaowa Timber Industries where we were given an overview of products and operations by Terry Conley, TC Company and John Galvan, Tribal Forester for the Pueblo of Jemez.



Field trip to Walaowa Timber Industries. From left: John Galvan, Rachel Wood, Steve Hale, and Terry Conley (photo by M. Rodriguez).

All parties are excited for the opportunity to integrate the protection of New Mexico's forests and watersheds with building efficient and comfortable homes for New Mexican families. This is a unique opportunity to create a demand for wood products derived from forest restoration activities and for you to get your wood products into the spotlight!

Only wood products verified as being harvested from New Mexico forests and watersheds for the purpose of protecting and restoring the forest will be accepted by the program. GoodWood® is the only program currently in New Mexico (possibly the nation) that verifies that wood from federal, state, tribal, and private lands is legally and responsibly harvested for the purpose of forest restoration or resource protection. Only GoodWood® tracks the custody of New Mexico's wood products from the source forest through processing and retail sales.

If you are a GoodWood® member, we will be increasing our efforts to market your business and products. If you are not already a GoodWood® member, [now is the time to join!](#)

You can help get this effort started by providing us with some information on the types and volume of wood products you produce. Members will receive a questionnaire via email. There are many types of building and landscaping products that could be

awarded credit so help us to help you by completing this brief questionnaire when you receive it! This is another big win for New Mexico's forests, communities, and small businesses!



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To learn more about New Mexico's leadership in green building visit <http://buildgreennm.com>

¹ The BGNM program inspects and rates buildings in four categories: *Energy*, *Water*, *Indoor Air Quality*, and *Sustainability*. There are four levels of certification: *Code-plus*, *Silver*, *Gold*, and *Emerald*. Projects certified as *Code-plus* have met mandatory practice requirements under *Energy*, *Water*, and *Indoor Air Quality*. Projects certified as *Silver* have met mandatory practice requirements under all four silos. Projects certified as *Gold* or *Emerald* have met mandatory practice requirements under all four silos plus have earned points by incorporating non-mandatory, beneficial practices.

From the Forest to the Mill – a Youth Field Trip with the Forest Stewards Guild

The day was cool with dark clouds overhead and the promise of afternoon rain as five youth crew members from the Mt. Taylor Forest Stewards Guild Youth Corps, joking with each other and pointing to the trees around them, walked up a closed logging road covered with tree branches – called slash – that were now turning brown. They were in the Puerco treatment area, part of a 10-year Collaborative Forest Landscape Restoration Program (CFLRP) project under the purview of the U.S. Forest Service and other cooperative partners. The goal of the day was to learn about verified sustainable wood products by observing an active forest thinning site under contract by Mt. Taylor Manufacturing, the local wood mill, and local forestry company Forest Fitness. This site, with birds chirping and monsoon-fed grasses swaying in the breeze, was in stark contrast to the busy Mt. Taylor wood mill where the crew, along with Rachel Wood of Source Verified Good Wood™, several Forest Service personnel, Forest Stewards Guild staff members, a photojournalist from SearchLight NM, led by Matt Allen, owner of the mill, had spent their morning. However, these two places represent opposite sides of the same coin – a collaborative effort to restore forest health, build landscape and social resilience, and revitalize the local forest products economy.



part of the trees that wind up in this facility are wasted.

Mill employees manning their various machines and tasks were hard at work in their yellow hard hats, orange vests, and other personal protective gear. Matt Allen, leading the group, explained



how each piece of machinery worked, only briefly lamenting that their new log processor was not yet up and running. Rachel Wood took the opportunity to tell the crew about GoodWood®, her forest product sustainable source verification program which rewards wood suppliers for harvesting or purchasing materials from projects and initiatives that work to improve local forest health and resilience. As Matt Allen stated, much of the lumber sold in New Mexico is shipped in on tractor trailer trucks from thousands of miles away, trucks which drive past our forests that are in need of thinning and restoration on their way to the store shelves. GoodWood® aims to create a new consumer market for locally sourced wood to encourage responsible thinning projects, provide a sustainable product to consumers, and to benefit the local economy. After a mid-

morning snack of homemade burritos and apple cake (made by Matt's wife), the group loaded into their trucks for a 45-minute drive to the McQue forest thinning unit from which these logs were coming.

Jason Eakins, Timber Management Assistant with the local Forest Service ranger district, guided the group up a dirt road, behind a couple of Forest Service gates, and through an area with green ponderosa pines and an understory scattered with small bundles of cut trees and tree limbs. This unit was contracted to Matt Allen's manufacturing company under a stewardship agreement, a land management authority intended to exchange merchantable products – in this case wood – for services rendered to improve the health of the forest. Matt's subcontractor, Forest Fitness, was running skidders, feller bunchers, and chainsaws as they worked to thin – or cut a pre-determined selection of trees – the forest. Which trees are cut and which are left is determined by a document called a silvicultural prescription. Like the prescriptions written by medical doctors, these management plans are intended to treat what ails the forest: overcrowding as a result a century of



wildfire suppression across the West. Jason and Shawn Martin, a Forest Service Silviculturist, explained to the youth crew that what they saw happening there was an important step in building forest resilience to drought, disease, and wildfire. Thinning the forest makes more water, sunlight, and nutrients available to the largest and healthiest trees that are left behind, allowing them to grow faster and stronger. The trees that are cut are bunched together, hauled over a bed of pine needles and branches to a large open area called a landing, and loaded onto trucks that make the 45-minute drive back to Mt. Taylor Manufacturing's wood yard to be processed into a variety of useable products.



The group wrapped up the day by visiting an area which had been thinned several years prior. The slash left on the ground had started to decompose, enriching the soil and encouraging the growth of abundant wildflowers. The trees looked healthy and there were signs of wildlife – footprints, scat, feathers, and fur - all around. The forest still needs to see the reintroduction of fire – a naturally-occurring process to which it is adapted – for resiliency against future afflictions and challenges, but this work is a good start.

UPCOMING EVENTS:

MEMBERS will receive a product survey via email – help us to help you and complete the questionnaire as soon as possible!

October 11, 2022 is our quarterly meeting, open to all.

Time: Oct 11, 2022 10:00 AM Mountain Time (US and Canada)

Join Zoom Meeting: <https://us06web.zoom.us/j/82669689906?pwd=RIhOcEpNOEltbzVrVVZrWUZPMGNpdz09>

If you received this newsletter, you will also receive this invitation ☺

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CFRP Project Director: Gennaro Falco

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