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- This issue is dedicated to highlighting all our GoodWood members and the amazing array of products produced from GoodWood®
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Quarterly Newsletter from Source Verified Good Wood® | July-September 2024

The Quarter Round

Member Spotlight

In this issue of the Quarter Round, We are highlighting all our members!

What do Source Verified Good Wood members have in common?

They are as local as it gets! These are not local distributors of national products or franchises of national chains – these are homegrown businesses. They create wood products from trees grown and harvested in New Mexico's forests, and sometimes from southern Colorado, where watersheds extend north of the state.

Wood products bearing the GoodWood brand are made from trees harvested with the purpose of protecting and restoring the health and vigor of our forests.

The wood products industry is not for the faint of heart. It is hard work. The men and women in this industry face uncertainties such as weather, fire, and forest pests and diseases. They are experts in their field, with skills and knowledge passed down through generations. They are constantly learning and innovating as new technology creates challenges and opportunities in every aspect of their work.

They analyze risk and forecast their business success with horizons that include future generations.

These folks love and live their lives around our forests. As GoodWood members, they put their names on what they believe in. They also invest their sweat, lives, and livelihoods in our forests and communities.

Buy GoodWood products from our GoodWood Members!

Source Verified Good Wood® - An opportunity to put your name on what you believe.

Source Verified Good Wood offers an opportunity for individuals and businesses to align their name with their beliefs. Through source forest verification and tracking chain-of-custody, the GoodWood® program empowers its members to endorse something they truly stand for. We are a collaborative community of open-minded leaders committed to forest stewardship, community well-being, and local economies.

GoodWood membership is open to anyone who shares this commitment! Unlike other certification programs that are complicated, lengthy, and expensive, our source-verified branding initiative is accessible and affordable. In addition, we are also the only program that verifies wood from National Forest System lands.

As a **member**, you gain visibility for supporting forests and communities. As a **consumer**, you support healthier forests and mindful businesses with each purchase. Together, we create a committed community helping to find harmony between forests and commerce. To become a member or find out more about Source Verified Good Wood and GoodWood products, please visit our website: www.goodwoodverified.com.

A note from Rachel



Fall in New Mexico means the smell of roasting chile and the beauty of chile ristras drying from scarlet to crimson. This year, we have a bonus: piñon nuts! New Mexico's piñon nuts, like its chile, are special. They have more oil and less resin than others, giving them their rich, buttery flavor. Picking piñon is a wonderful way to enjoy our fall weather with friends and family. If you buy piñon, make sure you know your vendor so you can be sure you are getting New Mexico's superior nuts and not inferior imported ones.

If you are buying firewood or wood for a DIY project, shop first with a GoodWood member. Not only are you helping to protect and restore our forests and supporting local businesses, but you will also be amazed at the quality and craftsmanship of our members' products.

In this issue of the Quarter Round, we are highlighting all our members and their products. Their information can also be found on our website: www.goodwoodverified.com/meet-the-producers.

We also summarize our recent accomplishments as well as our plans for the future. Enjoy and thanks for reading this issue of the Quarter Round.



The Quarter Round is produced with funds from the USDA-Forest Service, Collaborative Forest Restoration Program.
Grant Number: 21-DG-11030000-010 CFRP Project Number: 11-16 Rev. Project Title: Planning - Expanding Market Opportunities for New Mexico Wood – revision Grant Project Period: 05/27/2021 – 12/31/2024 (2019 award)

Highlighting Source Verified Good Wood Members - Northeastern New Mexico

Silver Dollar Wood Products LLC
100 N Hwy 445, Maxwell, New Mexico, 87728
[\(505\) 400-8581](tel:5054008581)
trent@sdwoodproducts.com
[View Website](#)

Silver Dollar Wood Products: Family-Owned Excellence Since 1993

Since 1993, Trent Deines and his family have proudly operated Silver Dollar Wood Products, specializing in premium bedding for horses and other animals. Their high-quality wood shavings are sourced from GoodWood-verified forest restoration projects managed by the New Mexico State Land Office. Additionally, a portion of their wood comes from the Vermejo Park Ranch in northern New Mexico.



Mammoth Mill Co.
175 NM-38, Eagle Nest, New Mexico, 87718
[575-377-6966](tel:5753776966)
[View Website](#)
timber@mammothmill.com

Mammoth Mill Co.: Decades of Family-Owned Craftsmanship
Mammoth Mill Co. is a family-owned and operated mill with decades of experience in providing customers with the highest quality log products. The mill primarily utilizes dry, stable, standing dead Engelmann Spruce trees harvested from verified forest restoration treatments. Located in Eagle Nest, New Mexico, the mill also features a gift shop, while a log home showroom can be found in Angel Fire, New Mexico.



Olguin's Inc. Sawmill & Firewood
24930 Hwy 64 West, Taos, NM
[575-758-1506](tel:5757581506)
[View Website](#)
sawmill@taosnet.com

Olguin's Sawmill & Firewood: Serving Taos with Quality and Care

Located in Taos, New Mexico, Olguin's Sawmill & Firewood is a locally owned and operated custom mill dedicated to serving builders and the local community. They offer a wide range of products, including common lumber sizes, beams, vigas, and corbels made from ponderosa pine, spruce, white fir, and Douglas fir. Additionally, Olguin's provides fencing material, carved posts, corbels, and firewood year-round.



Highlighting Source Verified Good Wood Members – Santa Fe, Jemez, Bernalillo

Spotted Owl Timber
8 L Ln, Santa Fe, New Mexico, 87507

[505-474-5326](tel:505-474-5326)

[View Website](#)

dgrafe@spottedowltimber.com



Spotted Owl Timber: Over 30 Years of Excellence in Santa Fe

For more than three decades, Spotted Owl Timber has been a cornerstone of the Santa Fe community, offering a diverse range of high-quality wood products. Specializing in custom-made items for builders, remodelers, and the public, their products are crafted with care and precision. Spotted Owl Timber proudly sources its materials from GoodWood-verified forest restoration projects, which focus on forest restoration and wildfire mitigation. These projects include efforts within National Forests as well as nearby tribal lands.

Walatowa Timber Industries

3795 Sawmill Rd, Jemez Pueblo, New Mexico, 87024

[+1-575-834-0204](tel:+1-575-834-0204)

[View Website](#)

sales@walatowatimber.com



Walatowa Timber Industries: Empowering Communities Through Sustainable Forestry

Established in 2012, Walatowa Timber Industries is a majority native-owned enterprise of the Jemez Pueblo, in partnership with TC Company. The company provides economic opportunities for tribal members and local communities while sustainably harvesting timber. Their efforts focus on forest restoration projects within Jemez Mountains. Their products include lumber, vigas, beams, as well as firewood, chips, mulch, animal bedding and their own band of heating pellets

Pfeifer Studio

1266 S Camino del Pueblo, Bernalillo, New Mexico,
87004

[866-804-1909](tel:866-804-1909)

[View Website](#)

aj@pfeiferstudio.com



Pfeifer Studio: Artisan-Made Furniture with a Purpose

Pfeifer Studio designs unique, artisan-made furniture, with their Modern West Collection featuring pieces crafted from ponderosa pine sourced from essential forest restoration and wildfire mitigation projects in northern New Mexico. Proudly made in New Mexico, each piece is sourced from the state's forests, embodying both beauty and sustainability.

Highlighting Source Verified Good Wood Members – Bernalillo, 140

Wholesale Timber & Viga

300 Calle Industrial, Bernalillo, New Mexico, 87004

[505-867-1200](tel:505-867-1200)

[View Website](#)

jeff@wholesaletimber.net

Wholesale Timber & Viga: Crafting Unique Southwest-Style Wood Products from Verified New Mexico Forests

Wholesale Timber & Viga specializes in transforming logs into unique Southwest-style wood products. They offer custom wood carving and include metal forging services, perfect for enhancing trusses, doors, and more. Source Verified Good Wood products processed and sold at Wholesale Timber & Viga are ponderosa pine and other species harvested from verified New Mexico forest restoration and wildfire mitigation projects.



Mt Taylor Manufacturing

4201 Elkins Rd, Milan, NM 87021

[505-287-9469](tel:505-287-9469)

[View Website](#)

Mt. Taylor Manufacturing – Family Owned and Operated Since 1965

Founded in 1965 - Mt. Taylor is run by brothers Matt and Hardy Allen. Mt. Taylor Manufacturing in Milan New Mexico is the first inaugural member of the Source Verified Good Wood program! The Mt. Taylor Manufacturing sawmill only processes logs harvested from high-risk fire-prone forest restoration projects. Each tree harvested is specifically selected to help restore both forest and watershed health. No old-growth timber is used in their manufacturing process. Wood products sold at Mt. Taylor Manufacturing are pellets, lumber, compost, mulch and much more!



Timberline Trading LLC.

2031 NM-333, Edgewood, New Mexico, 87015

[505-281-0962](tel:505-281-0962)

[View Website](#)

Timberline Trading Veteran owned in Edgewood, New Mexico

Trace Smith of Timberline Trading LLC runs a woodyard in Edgewood, New Mexico and a portion of his material is GoodWood® verified. Timberline Trading produces wood pellets for heating, firewood, lumber and beams, vigas and latillas, posts and poles (treated and untreated, landscaping timbers and railroad ties.



Highlighting Source Verified Good Wood Members – Southern New Mexico

Don Swanner Tree Service LLC
Nogal, New Mexico
575-937-3255
swannerdon62@gmail.com

Don Swanner Tree Service harvests wood from Mescalero Apache Tribal lands in New Mexico with wood sold to several mills for further processing. The projects are administered through the New Mexico Forest & Watershed Health Act program. Don Swanner offers a variety of services including hazard tree removal, tree trimming and tree thinning and services Hondo Valley, Ruidoso, Ruidoso Downs, Alto, Capitan and Nogal in New Mexico, and surrounding areas in Texas, including Amarillo and Lubbock.



Accomplishments and Looking Ahead

Accomplishments

This quarter, our efforts have centered on boosting membership and support for Source Verified Good Wood. **Rachel Wood** has been actively engaging with state legislators, educating them about the benefits of an in-state grading program. She has highlighted how similar programs function in other states and the potential advantages of implementing such a program in New Mexico.

In August, **Rachel** attended the SFAHBA Parade of Homes to talk to builders about GoodWood and the benefits of using locally sourced, well-managed wood, which helps mitigate wildfire risks, protect watersheds, improve forest health, and enhance wildlife habitats.

Rachel continues to travel and outreach to mills and contractors in New Mexico to talk about the benefits of the GoodWood program and about ways the program can assist their businesses. She met with a few mills in southern New Mexico recently who plan on joining the program.

Looking Ahead

We are excited to announce three years of additional funding from the Wood Innovations Program to expand the Source

Verified Good Wood® program! This includes our ongoing efforts to establish an in-state grading program in New Mexico, and other efforts to support our forest products industry along with our communities and the forests that we all rely on. We are grateful to the **Partnership for Responsible Business**, especially **Executive Director Alexandra Merlino**, for donating her time to administer the Wood Innovations project. The Partnership also serves as the fiscal sponsor for the GoodWood® program. Work on the project will commence in January 2025, following the conclusion of the current Collaborative Forest Restoration Program (CFRP) project on December 31, 2024.

Over the next two months, the GoodWood team will finalize details for an in-state lumber, beam, and viga grading program, now with a focus on beams and vigas. **Marie Rodriguez** has drafted educational fact sheets and a legislative discussion draft. **Kim Shanahan**, a sustainable building consultant, is also assisting with planning and outreach. We are considering what agency, or organization should be responsible for the training program and its administration.

Rachel and the GoodWood booth will be at the [New Mexico Wildland Urban Fire Summit](#) (WUFS) October 8-10 in Taos NM. Highlights include:

- Welcome from NM State Forester Laura McCarthy
- Ruidoso 2024 events
- Property insurance & home mitigation
- Taos-region focus & field trip (Wednesday)
- Emergency communications
- Finding and using funding

An excellent annual event!