



# Donate to GoodWood®

**Mission:** is to protect our forests from catastrophic wildfire, insects and diseases during this critical time of climate change, and thus sustain the health of our watersheds. By fostering a market for responsibly sourced wood products, we allow more acres of restoration to be done, and benefit the forests, people, and economic well-being of the Southwest now and into the future.

**Vision:** is to create healthy, balanced forest ecosystems and watersheds more resilient to warming temperatures and extreme weather events to help keep our planet cool and our trees, plants, water, wildlife, soil, air and other resources intact and healthy for future generations.

## Program Activities



Forest Source Verification (ensuring that trees are sustainably harvested) according to our program guidelines and standards



Chain-of-Custody design (ensuring that these sustainability standards are met through the entire value chain of wood products), set-up, training, and auditing of compliance;



Promotional marketing



Exploring and growing new opportunities in green building, new wood products, and markets.



Scan to learn more!

“ the collaborative aspect of the program is a big benefit - there is community created through the GoodWood® program

- GoodWood® member, Trent Deines owner of Silver Dollar Wood Products, sellers of premium horse and other animal bedding.

“ the program is one of the most effective and important social enterprise initiatives I’ve seen. By targeting market demand and supporting supplier engagement, the program will reduce the risk of wildfire, improve forest health, protect our watersheds, and build our local economy.”

- David Breecker, President, David Breecker Associates

## Donor and Sponsor Levels

\$25+  
Friend

\$100+  
Ally

\$250+  
Supporter

\$500+  
Anchor

\$1000+  
Sustainer

\$5000+  
Guardian

# SUPPORTING GOODWOOD® NOW SUPPORTS OUR LOCAL FORESTS, LOCAL WORKERS AND COMMUNITY ECONOMIES

When you “buy local” products grown and processed in your area, local workers are supported, community economies are strengthened, and fewer fossil fuels are used for transport. When you support GoodWood® your contribution will sustain our important work to help prevent high-intensity wildfires, increase plant and wildlife biodiversity, and boost the local economy.

GoodWood® is a source verification and chain-of-custody program to ensure the future well-being of our forests. Buying wood with the GoodWood® label means you are helping to protect our forests by using local wood products sourced from management practices that improve forest health and decrease the risk of catastrophic wildfire.

## Friend \$25+

Included in newsletter, Sponsor logo and link on the website

## Ally \$100+

Included in newsletter, Sponsor logo and link on the website, handbag or small special gift

## Supporter \$250+

Included in newsletter, Sponsor logo and link on the website, plus Sponsor logos on small display at the GoodWood® booth at events

## Anchor \$500+

Included in newsletter, Sponsor logo and link on the website, plus Sponsor logo included on banner at event GoodWood® Booth

## Sustainer \$1000+

Included in newsletter, Sponsor logo and link on the website, plus Sponsor logo included on banner at event at GoodWood® Booth

## Guardian \$5000+

Included in newsletter, Sponsor logo and link on the website, plus Sponsor's own banner in GoodWood® Booth at events

Source Verified Good Wood (GoodWood®), is a fiscally sponsored program of NM Partnership for Responsible Business. To donate:



Checks can be sent to:  
Partnership for Responsible Business  
c/o GoodWood®  
PO Box 1821  
Santa Fe, NM 87504

Or, ask us about how to donate  
via bank transfer:  
[rachel@goodwoodverified.com](mailto:rachel@goodwoodverified.com)

